



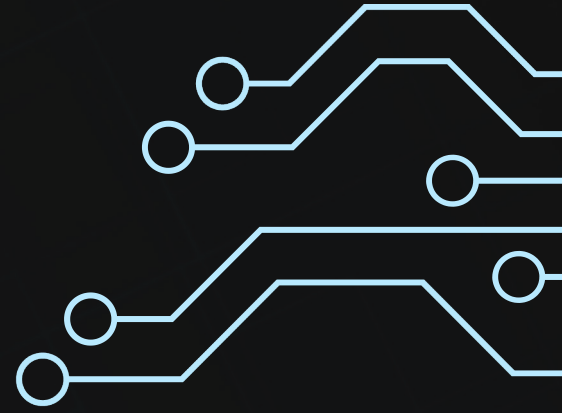
AI CHALLENGER TOOLKIT

powered by ABEY





RESEARCH



**CHATGPT: GENERATE INSIGHTS, DRAFT SUMMARIES, AND
VALIDATE IDEAS QUICKLY**

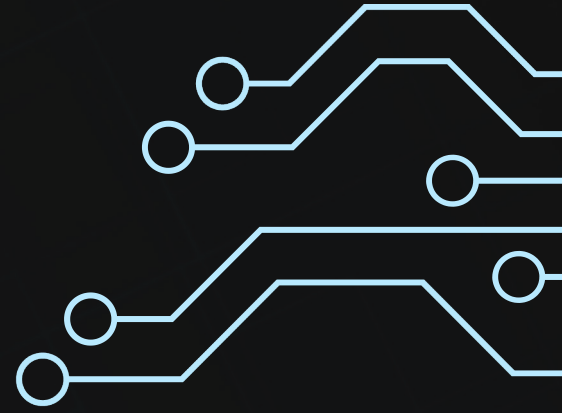
**CONSENSUS: FIND ANSWERS FROM ACADEMIC
RESEARCH PAPERS**

**PERPLEXITY AI: PULLS DATA FROM THE WEB WITH
CITATIONS**





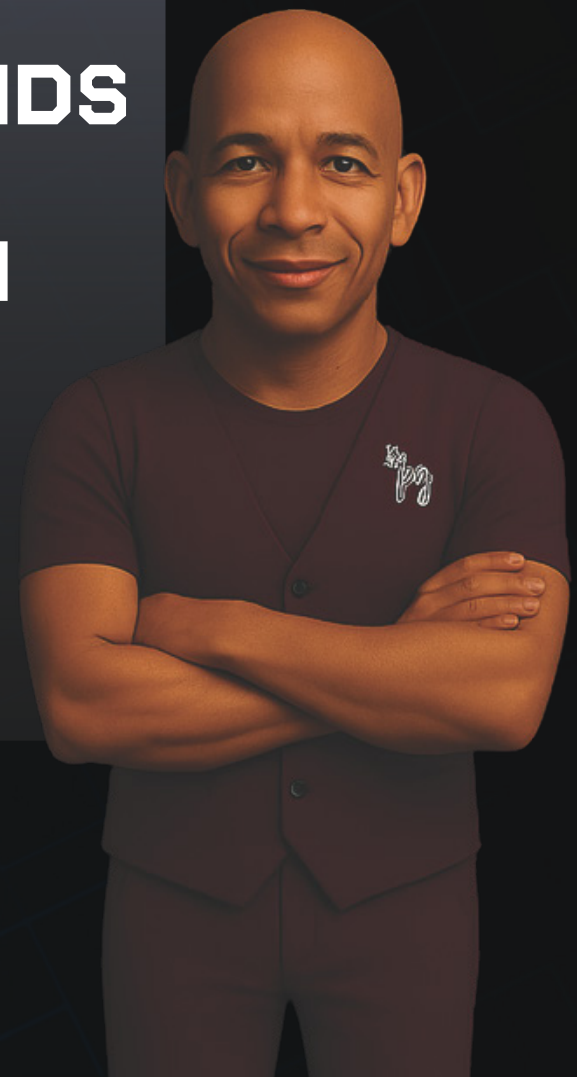
DESIGN

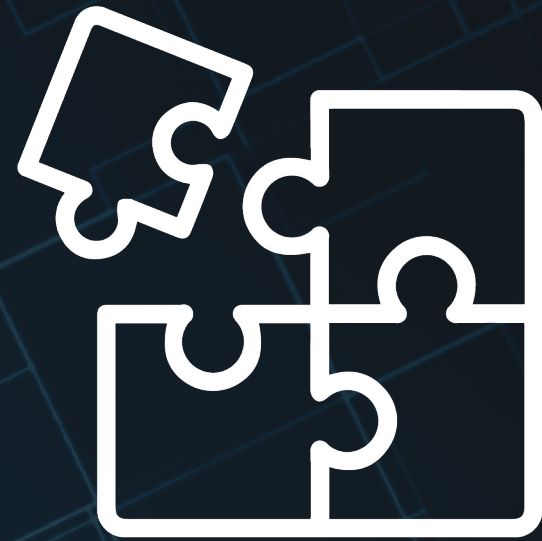


CANVA MAGIC DESIGN: LAYOUTS AND GRAPHICS IN SECONDS

FIGMA AI PLUGINS: AUTO-LAYOUT, CONTENT GENERATION

DALL·E: CUSTOM IMAGE GENERATION VIA PROMPTS





STRATEGY

**NOTION AI: SUMMARISE BUSINESS PLANS, STRUCTURE
STRATEGY DOCS**

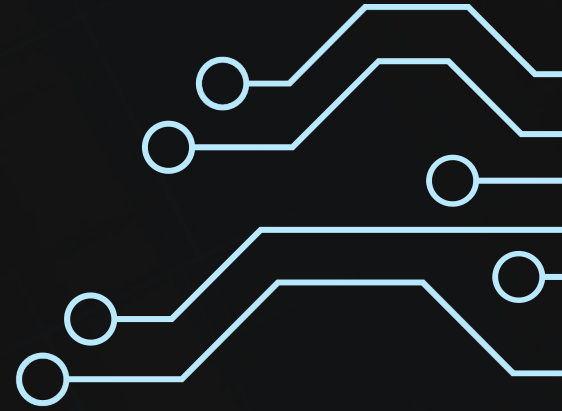
MIRO AI: BRAINSTORMING AND FLOW DIAGRAMS.

**CHATGPT: IDEA TESTING, SWOT SIMULATION,
SCENARIO BUILDING**





VIDEOS



RUNWAY ML: AUTO-EDIT AND GENERATE VIDEOS WITH TEXT

**PIKA LABS: AI-GENERATED ANIMATION AND MOTION
GRAPHICS**

DESCRIPT: TRANSCRIPTION AND VIDEO EDITING VIA TEXT





WEB DESIGN

WIX ADI: CREATES SITES BASED ON QUESTIONS

FRAMER AI: INSTANT LAYOUT AND CONTENT DESIGN

WEBFLOW: VISUAL SITE BUILDING ENHANCED WITH AI

TEMPLATES





PUBLIC SPEAKING

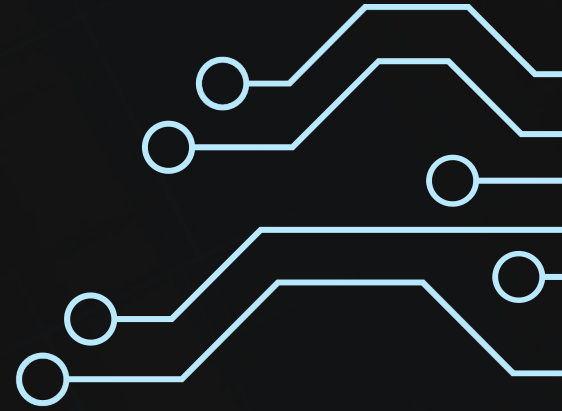
**YOODLI: REAL-TIME COACHING WITH FEEDBACK ON TONE,
FILLER WORDS AND SPEED**

**ORAI: AI SPEECH PRACTICE TOOL FOR CONFIDENCE
AND CLARITY**





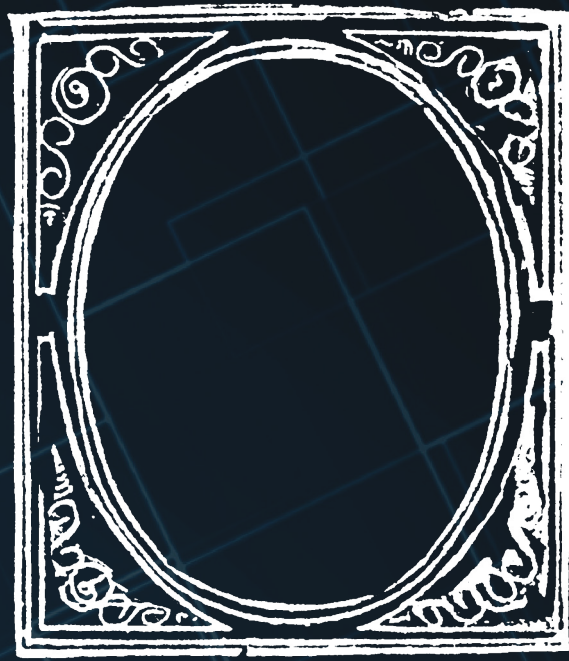
READING



CHATPDF: ASK QUESTIONS TO ANY PDF AND GET INSTANT ANSWERS

HUMATA: SUMMARISES AND INTERPRETS DOCUMENTS AND RESEARCH





PRODUCT PICTURES

ADOBE FIREFLY: GENERATE PRODUCT SHOTS IN BRAND CONTEXTS

PEBBLELY: UPLOAD PRODUCTS AND GET LIFESTYLE IMAGES INSTANTLY

DALL·E: GENERATE SCENES WITH CUSTOM BACKGROUNDS





CUSTOMER JOURNEY

MIRO: MAP THE JOURNEY VISUALLY WITH AI-POWERED SUGGESTIONS

FIGJAM + LUCIDCHART: CREATE FLOWS FROM CUSTOMER BEHAVIOR

CHATGPT: HELP IDENTIFY JOURNEY STAGES AND PAIN POINTS





ONLINE MEDIA MONITORING

BRAND24: AI-POWERED MENTIONS TRACKING AND SENTIMENT ANALYSIS

MENTION: REAL-TIME BRAND ALERTS

SPROUT SOCIAL AI: TRENDS, MENTIONS, AND ENGAGEMENT SUMMARIES





ACCOUNTING

QUICKBOOKS AI: SMART CATEGORISATION AND FINANCIAL INSIGHTS

ZOHO BOOKS: FORECASTING AND AUTOMATION

XERO AI: INVOICE READING, MATCHING, AND REPORT GENERATION.





OPERATIONS

CLICKUP AI: TASK AUTOMATION AND SUMMARY WRITING

**ASANA INTELLIGENCE: WORKFLOW SUGGESTIONS AND SMART
UPDATES**

**NOTION AI: SOP DOCUMENTATION AND PROCESS
MANAGEMENT**

